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## 2026 Broker/Owner Growth Application — During Event Worksheet

### 1. Confirming Growth Priorities (Building from Snapshot)

Based on your Before Event Growth Snapshot, identify your top priorities for 2026.

Top 2 Growth Levers for 2026:

- Lever 1: \_\_\_\_\_
- Lever 2: \_\_\_\_\_

Why these 2 levers will have the biggest impact on my office in 2026:

\_\_\_\_\_

### 2. Agent Focus & Coaching Plans

Identify 3 agents or teams that, if coached effectively, would move the needle most in 2026.

Agent/Team	Support Needed	Notes/Commitments
1.		
2.		
3.		

Office-Wide Themes (e.g., lead gen structure, accountability, market data confidence):

\_\_\_\_\_



### 3. Recruiting & Retention Alignment

- Decide how you'll balance adding agents. You can enter either % or number of individuals per category.

Category	% of Growth	# of Agents	Notes/Commitments
New Licensees	_____ %	_____	
Experienced Agents	_____ %	_____	
Teams	_____ %	_____	

Retention Focus: \_\_\_\_\_

- Brainstorm systems/touchpoints you'll add or improve in 2026 to keep agents engaged.

Touchpoint/System	Current Status	Needs Improvement	New Initiative
1.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### 4. Accountability System for 2026

Turn plans into habits and systems you can sustain.

- How often will the brokerage review agent business plans? (circle one):

Weekly | Bi-Weekly | Monthly



- Office-Level Accountability Tool I'll Implement:
  - ☐ Weekly Power Hour
  - ☐ Dashboard/Tracker
  - ☐ Monthly Office Mastermind
  - ☐ Other: \_\_\_\_\_
- Who on my leadership/staff team will own accountability check-ins?  
\_\_\_\_\_

## 5. Action Commitment

Capture the single most important action you'll commit to as a result of this session.

- My #1 Priority to Implement by January 31, 2026:
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## 2026 Broker/Owner One Page Office Action Plan

This page is your wrap-up. Agents leave with their business plan — you leave with your office growth plan.

### 1. Growth Levers (Top 2 Focus Areas)

- Lever 1: \_\_\_\_\_
- Lever 2: \_\_\_\_\_

### 2. Agent/Team Focus (Top 3 Priorities)

Agent/Team	Support Needed	Notes/Commitments
1.		
2.		
3.		

### 3. Recruiting & Retention Priorities

- Recruiting Target:
  - New licensees: \_\_\_\_\_ (# or %)
  - Experienced agents: \_\_\_\_\_ (# or %)
  - Teams: \_\_\_\_\_ (# or %)
- Retention Priority:
  - System/Touchpoint to implement or improve: \_\_\_\_\_

### 4. Accountability System

- Review cadence for business plans: ☐ Weekly ☐ Bi-Weekly ☐ Monthly
- Office accountability tool: ☐ Power Hour ☐ Dashboard ☐ Mastermind ☐ Other: \_\_\_\_\_
- Who owns it (staff/lead): \_\_\_\_\_

### 5. January Commitment

- My #1 Priority to Implement by January 31, 2026:

\_\_\_\_\_